

Call for Papers

American Journal of Entrepreneurship

Special Issue "Transnational Entrepreneurship – Constellations of Countries, Markets, Entrepreneurs and Human Mobility"

The Setting - Globalization has changed its face already several times—and so it does in more recent times as well. Heading towards a so-called 'transnational age', the increased mobility of people in connection with advanced foreign language command and breakthrough opportunities of modern ICT facilitates migration. Compared to the domestic population, migrants are in many countries more involved in founding new businesses. The 'new migrant entrepreneurs' deviate from prior types in many ways: they often maintain relationships with their country of origin; they are often so open-minded and flexible that they spread their business activities abroad, and sometimes they migrate their business from one country to another – with an indefinite destination. Countries and borders play a different role in this transnational context. Many migrants and their descendants are part of multiple cultures and act in numerous countries and spaces (e.g. Hannerz, 1997; Levitt, 2001). Entrepreneurial activities in this setting can be subsumed under the umbrella term of 'transnational entrepreneurship' (TE). Transnational entrepreneurs simultaneously engage in two or more different environments they are socially embedded in—allowing them to maintain critical global relations that enhance their ability to creatively, dynamically, and logistically maximize their resource base (Drori, Honig & Wright, 2009). Compared to earlier times and migration flows from less-developed countries to developed countries, there is more diversity in the contemporary migration paths.

Emerging markets and developing countries often represent the sending area in migration studies, whereas the recent developments in emerging markets indicate opposite directions. International business flows as well as product and market developments are assumed to follow Vernon's (1966) theory but these patterns and drivers might function differently under contemporary transnational entrepreneurship (Lin & Tao, 2012). The role of human mobility in transnational entrepreneurship is under-researched and—maybe—under-estimated (cf. Levitt, 2001; Riddle, Hrivnak and Nielsen 2010). Concepts from different disciplines and different fields of research may contribute to a better understanding of these constellations connecting countries and businesses, mobilizing entrepreneurs and driving markets. Research up till now did not adequately respond to these developments. Insofar, more research is needed on the particular profile of these 'new migrant entrepreneurs' and related types that illustrate transnational dimensions

The Purpose - This special issue seeks to provide a broad and interdisciplinary discussion and to open novel views on the current challenges of transnational entrepreneurship. Contributions from various disciplines, such as sociology, ethnology, psychology, history, international marketing, international business and economics, are welcome to enrich and improve the body of knowledge related to transnational entrepreneurship. Inter- and multidisciplinary papers are particularly welcome. In addition to empirical and conceptual papers also reviews are encouraged.

Papers can deal with following or similar questions:

- What is transnational entrepreneurship?
- What kind of mobility is involved in transnational entrepreneurship?
- How much do certain countries and their level of economic development play a role in transnational entrepreneurship?
- Does transnational entrepreneurship concentrate on particular markets or locations?
- What kinds of international resource flows are associated with transnational entrepreneurship?
- What kind of influence do family and ethnic backgrounds have on transnational entrepreneurship?
- What is the role of diaspora and immigration in transnational entrepreneurship?
- What kind of businesses and industries are in the focus of transnational entrepreneurship?
- Are there typical types or forms of transnational entrepreneurship?
- Are there any typical patterns or paths of transnational entrepreneurship?
- What kind of motives, reasons and drivers for transnational entrepreneurship can be identified?
- What drives the performance of transnational entrepreneurship?
- What is the role of policy making?
- Which theories help to better understand transnational entrepreneurship?
- What kind of explanatory power does transnational entrepreneurship provide for regional economic development and mobility?

Submissions of papers - Manuscripts should be double-spaced and no more than 25 pages in length, including figures, models, and tables. For questions regarding grammar or style, authors should refer to the current edition of the APA Publication Manual. Author names should not appear anywhere in the manuscript except on the title page. All papers and proposals must be submitted electronically in MS Word format to the SI editors Jörg Freiling and Maria Elo. Papers must include a separate title page with the title of the paper, name(s), affiliation(s), and full contact information for all authors. The body of the paper should contain a second cover page without any author identification. A 150-word abstract with no author identification should be placed on the third page. All articles should also include both key words and JEL #s. Submitted papers must not have been published previously and should not be under consideration for publication with any other journal. Suitable articles will undergo a double-blind review process.

Submission deadline - 31 December 2014

Special Issue Editors

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